



## Humanitarian advocacy: from bearing witness to activism

<b>Credits</b>	2 credits ECTS
<b>Dates</b>	4 – 15 July 2022
<b>Format</b>	Online (combination of self-pace study time and live sessions) All live sessions are in group and mandatory - Usually in early afternoon, Central European Time
<b>Prerequisites</b>	<ul style="list-style-type: none"><li>• This online course requires 20-25 hours of dedicated work per week. We recommend that participants allow at least 50% of their time for the course and adapt their professional activity accordingly.</li><li>• Broadband/high speed connection - 2.5 Mbps minimum.</li><li>• Please note that most weekly content and activities is accessible via phone, but a PC/laptop/tablet is preferred</li><li>• microphone and webcam</li></ul>
<b>Language</b>	English
<b>Fees</b>	CHF 1'500
<b>Coordinator</b>	Claire Barthélémy – <a href="mailto:claire.barthelemy@unige.ch">claire.barthelemy@unige.ch</a>



## Course overview

### Short description

This course addresses two main competences related to advocacy in the humanitarian sector. The first relates to the critical analysis of the definition and dynamics of advocacy for humanitarian assistance – including discussions around the positioning of humanitarian actors towards witnessing, activism and human rights, or the assessment of public campaigns for policy change or protection. Then, it introduces participants with the overall methodology that composes an advocacy plan. The course will focus on operational advocacy specifically, so that programme managers can learn how to address operational needs and field constraints in the advocacy strategy of the organization.

### Objectives of the course

At the end of the course, you will be able to:

- Critically discuss the concept of humanitarian advocacy
- Understand the dynamics of advocacy within the humanitarian sector
- Explain the main components of an advocacy plan
- Analyse an advocacy context and decide on the most appropriate modes of action

### Workload

Around 20-25 hours of work each week, including:

- Asynchronous self-study activities (such as case studies, videos, recorded slideshows, readings, etc.)
- Synchronous live sessions



### Structure of the course

- Concept and origin of advocacy
- Specificities of humanitarian advocacy and different trends in the humanitarian sector
- Advocacy contexts
- Advocacy plan
- Advocacy modes of action

### Audience

- Professionals in the humanitarian, development or social sector looking to develop their competences in humanitarian advocacy
- Professionals from other sectors (PR, policy makers, government representatives, grassroots groups, association representatives) who wish to increase their understanding of humanitarian advocacy
- Graduate students with relevant volunteer or intern experience, looking to undertake a postgraduate course to explore the specificities of advocacy in the humanitarian sector